



## Mission

To educate people about natural health in an approachable and entertaining way

## About

Founded in September 2009 by Archer Atkins, who is soon to become a Naturopathic Doctor through Bastyr University near Seattle, WA

## Topics

Alternative Food Recipes  
Physical Health Issues and Treatments  
Life Management  
Emotional Health  
Spirituality

## Statistics

With almost 60 articles, and at least one added weekly, the number of unique visitors is growing at a rate of about **25% monthly**.

Pageviews per month average over **2000**, and continue to grow.

Average visit on the site is **3 minutes across 3 pages**.

Rate of new visitors is consistently over **50%**, with **1/3** of all traffic coming from organic search engine results.

## Advertisements

- 1** 208 x 208 pixels, sidebar of all article pages - \$45 per month
- 2** 208 x 100 pixels, sidebar of all article pages - \$25 per month
- 3** 100 x 100 pixels, sidebar of all article pages - \$15 per month

